



2018 FAIR SHARE CONTRIBUTION POLICY

It is the policy of the Manistee Area Chamber of Commerce to require Fair Share Contributions for marketing, advertising and promotion for businesses and organizations holding events during the Manistee National Forest Festival.

All Fair Share Contributions must be paid to the Manistee Area Chamber of Commerce in order to be listed in the brochure. ***Payment and form due no later than April 15, 2018.***

Sponsorships are **NOT** considered part of the Fair Share Contribution or Entertainment Area Reservation. If your organization or business sponsors an event during the festival, it will be highlighted as a sponsor in the brochure at no cost.

MARKETING, ADVERTISING & PROMOTION RESERVATION

	Member	Non
Member		
<input type="checkbox"/> Event Listing (Title, Date, Time, Location, Admission)	\$35	\$70
<input type="checkbox"/> Event Listing with Detailed Description	\$75	\$150
<input type="checkbox"/> Featured Event your event is highlighted with a detailed description and your logo.	\$150	\$300

MARKETING, ADVERTISING & PROMOTION INCLUDED

- ★ Brochure Listing (10,000 copies distributed)
- ★ Event listed on Manistee National Forest Festival Facebook Page (over 4,500 followers)
- ★ Listed on the Manistee National Forest Festival Website
- ★ Posted on Manistee.com (a digital supplement to VisitManisteeCounty.com)
- ★ Posted on Manistee County Visitors Bureau Website & Pure Michigan Website (over 9,900 hits)
- ★ Posted on Twitter
- ★ Shared on Manistee National Forest Festival Instagram
- ★ Included in radio advertising with Coast FM and the Breakfast Beat
- ★ Referrals to event in response to inquiries at the Chamber office.
- ★ Placed within the Forest Festival Edition of the Manistee News Advocate



ENTERTAINMENT/CONCERT VENUE RESERVATION

(This fee is in addition to fair share contribution listed above for advertising and promotion)

	Member	Non Member
<input type="checkbox"/> Partial Day (up to 6 hours)	\$250	\$500
<input type="checkbox"/> Full day (6 hours or more)	\$500	\$1,000

The Chamber will provide the following: security fencing, liquor license and insurance and port-a-jons.

Each organization is responsible for renting, setting up and taking down tables and chairs for their event (s) along with cleanup from their events (s).

Alcohol will be sold upon request, and the Manistee Area Chamber of Commerce retains the proceeds from alcohol sales.